

Press Release

Celebration: Sulphur Creek Trail, Heber Springs, AR
Saturday, April 26, 11:30-1:00
ASU Heber Springs Campus pavilion on River Crest Drive

Heber Springs, Arkansas, Greers Ferry Lake, the Little Red River, Sugarloaf Mountain and home of the new 10 mile Sulphur Creek Trail.

Mayor Kasey Griffin of Heber Springs and the members of Greers Ferry Lake Trails Council invite everyone to the grand opening of the new 10 mile Sulphur Creek Trail. The Celebration & Ribbon Cutting will be Saturday, April 26, 11:30-1:00 at ASU Heber Springs Campus pavilion on River Crest Drive. Kicking off the celebration will be a free lunch to the first 100 attendees and a ribbon cutting just up the road at Mile 0 starting @ 12:00. You will want to bring the kids for an opportunity to sign up for Sugarloaf Shredders the new NICA mountain bike team in Heber Springs, boys and girls, grades 6-12. The Greers Ferry Lake Trails Council will have a booth located under the pavilion with lots of information about Sulphur Creek Trail, plans for future trails and how you too can be involved. Game and Fish booklets that identify watchable wildlife that can be seen on the trail will be available. The story of how the Sulphur Creek Trail came about is truly a story about a community who wanted a hiking/walking trail and voted to make it happen. We hope you are available to come and celebrate. Feel free to hike, bike or run on the trail from downtown to the festivities.

Heber Springs won the Arkansas Business Trendsetter City 2024 - Tourism Development winner - Population 5,000-20,000. The game cams on the trail already show the trail usage and its well on the way to making an economic impact.

For more information
contact:

Jo Price, President, Greers Ferry Lake Trails Council
501-206-5675 or joprice1955@yahoo.com
Mayor, Kasey Griffin
501-362-3635(city hall)